

Fares



The idea of the Hoppa is to get it to a point where it is so popular that lots of people use it and it becomes financially sustainable in its own right.

To make it simple, there is a flat fare of **50p per person per evening**.

You can make as many journeys as you wish for one fare on each evening, either on the North Route, the South route or both, just save your ticket.

As the service develops there will be weekly, monthly and annual discount cards and special cards via school, college, business and club membership.

At the moment other concession cards cannot be used on the service, although negotiations are underway to alter this.

There are unique opportunities for advertising and sponsorship on both or either of the routes - please contact *sportKeighley* for details (see Contacts).

Contacts

sportKeighley

Contact: John Dennis
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Airedale Primary Care Trust

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Bradford Environment Partnership

Contact: John Bibby
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Hodgsons Coaches, Oxenhope

Contact: Mick Hodgson
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aKtivehoppa 

The Keighley Hoppa Initiative

www.sportkeighley.com

Hop on...



the

aKtivehoppa

The Keighley Hoppa Initiative



Hodgson's
of Oxenhope

sportKeighley

Airedale 
Primary Care Trust

Bradford Environment Partnership



Hop about in Keighley

About...

aKtivehoppa

Keighley has one of the best public transport services in the UK. The services provided by Keighley & District, Metro, First, Arriva and KWVR are second to none. The Metro Journey Planner (www.wymetro.com) is superb, even detailing the number of metres to be walked in between bus/train journeys!

However, it remains true that a major bar to participation in sport, physical activity and all sorts of other pastimes, especially for those without private transport, is the requirement to travel, even over relatively short distances.

The *sport*Keighley Physical Activity Action Plan identifies the need for good transport options, and thus the **aKtivehoppa** concept has arisen, alongside the Walkways, CyKle and SKate initiatives, as part of the overall Ki (Keighley Integrated) initiative.

The Action Plan identifies the need for a frequent and scheduled bus service that links some of the key facilities in the town, including schools and sports centres. The **aKtivehoppa** service aims to provide safe and efficient transport to a variety of sites in Keighley where people want to do things.

Please make use of the service and ensure that it becomes a long-term success!!!

Routes

North Route

Hanover Street (nr. Bus Station) - Cavendish Street - Bradford Road (Rlwy Station) - Dalton Lane (New College) - Wenning Street - Aireworth Road (Marley) - Bradford Road (Hollywood Bowl) - Hard Ings Road (Leisure Centre/Cougar Park) - Skipton Road - Greenhead Road (Greenhead Athletics Centre/CLC) - Spring Gardens Lane (Holy Family School) - North Street - Cavendish Street - Hanover Street.

South Route

Hanover Street (nr. Bus Station) - Cavendish Street - North Street - Albert Street - Highfield Lane (Victoria) - Highfield Road (Guard House) - West Lane (OLV/Kly StA/Highfield) - Oakworth Road (Workouts) - Ingrow Lane (Oakbank) - Ashbourne Road - Queens Road (St Josephs) - South Street - Worth Way (Fitness First) - Hanover Street.

aKtivehoppa

The Keighley Hoppa Initiative

Timetables

Mondays to Fridays (excl. Bank Holidays)

North Route

Departs	hrs.	Hrs.	hrs.
Hanover St	1615		2015
Dalton Lane	1619	and	2019
Aireworth Rd	1623	every	2023
Hard Ings Rd	1627	half	2027
Greenhead Rd	1631	hour	2031
Spring Gdns Ln	1633	until	2033
Hanover St	1637		2037

South Route

Departs	hrs.	Hrs.	hrs.
Hanover St	1615		2015
Highfield Lane	1618	and	2018
West Lane	1621	every	2021
Oakworth Rd	1626	half	2026
Ingrow Lane	1630	hour	2030
Queens Rd	1634	until	2034
Worth Way	1638		2038
Hanover St	1639		2039

Both routes have connections with Keighley Bus Station, a 75m walk from Hanover St. They also connect with Keighley Walkways and CyKle Routes (see www.sportkeighley.com).



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