

***sport*Keighley**  
**Notes of Meeting No. 14**

1. The 14<sup>th</sup> *sport*Keighley meeting took place at Keighley Leisure Centre at 7pm on Wednesday 12<sup>th</sup> November 2003.

Attendance:	Andy Bailey	Keighley Leisure Centre
	Jayne Benson	Bradford MDC Rights of Way
	Christine Binks	Keighley Leisure Centre
	Sue Carter	Positive Futures
	John Dennis	<i>sport</i> Keighley Co-ordinator
	Paul Evans	Marley Sports Centre
	Deryck Feather	Old Time Dancing
	Hannah Lindsey	Active Communities Co-ordinator (PCT)
	Joyce Newton	Keighley Town Council
	Michael Scarborough	KADRA
	Will Smith	Sport Camps & Keighley & Craven AC
	Darren Starkey	Bradford MDC NOF PE & Sport Manager
	Steve Warner	Bradford MDC Arts Heritage & Leisure

Apologies:	Tony Bowry	West Yorkshire Cricket Development
	Eleanor Brown	Keighley College
	Stuart Culliford	Bradford Basketball
	Tim Garthwaite	The Holy Family School
	Roz Hall	Bradford MDC Regeneration
	Peter Halliwell	Keighley Festival
	Simon Hassell	Stanbury School Running Club
	Cllr Maxine Hepworth	Keighley North
	Nigel Hughes	Airedale Primary Care Trust
	Khadim Hussain	Sangat Centre
	Cllr Glen Miller	Worth Valley
	Graham Mitchell	Keighley & District Transport
	David Pearson	KWVR
	Helen Plimmer	Oakbank Sports College
	Kath Rickaby	Long Lee Juniors FC
	Paul Royston	Workouts Fitness Centre
	Tim Sander	Keighley FoE
	Barry West	Bradford Cycling Action Group
	Nicola Worsnop	Millennium Volunteers

John Dennis (JAD) took the chair and welcomed everyone to the meeting. He also registered thanks to the staff at Keighley Leisure Centre for allowing *sport*Keighley to use the facilities.

2. **Summary of the last meeting:**

- JAD summarised the issues from the last meeting, the notes of which have been distributed and which are available on request or via the *sport*Keighley website (see below).

### **3. Matters Arising and Partner Updates**

#### **3.1 sportKouncil**

- JAD met the Leader of BMDC, Cllr Margaret Eaton, in October to discuss the *sportKeighley* initiative in more detail. She is very supportive and enthusiastic, and arranged a subsequent meeting with Cllr Anne Hawkesworth, who holds the sport and leisure portfolio, who is also supportive.
- The re-organisation of Bradford Council's Leisure Services is still underway and posts are yet to be finalised. Steve Warner stated that the generic development officer for Keighley is soon to be appointed. This post will be for a full-time development worker and will be very flexible, not necessarily based at Council premises.
- Steve also reported that Bradford's Physical Activity and Sports strategy is in the final stages of preparation. Many of the *sportKeighley* partners have been consulted during its preparation. It is intended that the final version of the *sportKeighley* Physical Activity Action Plan (PAAP) will link with the Bradford Strategy. The emphasis of both will be on participation in physical activity, and efforts will be made to establish a sensible measure of baseline participation rates across the district. JAD will contact Sport England and other partners in respect of this.
- JAD reported that he had also briefly met Cllr Alan Rhodes who is the sport and leisure portfolio holder on Keighley Town Council. He is very supportive of *sportKeighley* (as is the Town Council in general), and JAD will try to meet with him again soon.
- Jayne Benson reported on the extensive work being done by Bradford Council Rights of Way Officers in the Keighley area, most notably in terms of the Great Northern Trail that will follow the route of the former railway line from Thornton to Cullingworth. Jayne is very supportive of much of the work going on in Keighley with regard to Walkways (see *sportKare* below) and also the proposed Keighley to Oxenhope Cycle Route.
- Paul Evans is chasing up issues relating to the state of the hammer cage and a reported gas leak at Greenhead Track.
- The improvements to Marley via the Football Foundation funding are still on schedule, and are due to be finished before June 2004 (see also *sportKarnival* below).

#### **3.2 sportKollege**

- Eleanor Brown sent her apologies and stated that Danny Crabtree is developing the sport and physical activity element of the College, which intends to become very active in this respect. JAD is to meet Danny before the next *sportKeighley* meeting, and Danny is likely to attend on behalf of the College in future.

#### **3.3 sportKare**

- Hannah Lindsay reported that the PCT Physical Activity Team is now to be known as the Community Health Team. The team is being strengthened via a number of new posts and is shortly to move to new offices in Millennium House at Steeton. This reflects the success of the team in the early stages of promoting preventive health measures, especially physical activity.
- Sport England have recognised the success of Hannah's post in promoting health and physical activity (they are substantially funding the post for three years in support of the *sportKeighley* partnership) and are holding it up as a national example of good practice.
- The "Walking for Health" and "Walkways" projects are still active, and there is now a "Walking from Home" worker, Maureen Basierak.

#### **3.4 sportKlubs**

- Darren Starkey mentioned the opportunities for potential access to NOF funds held by Bradford Council and Keighley College for local clubs who are developing new out-of-school-hours activities. JAD is to meet Malcolm Longsdon of Bradford Council and Mark Curtis of Keighley College to discuss this.
- Support has been gained at a national level from uk:athletics for the Keighley & Craven AC "Adopt-a-Teacher" scheme (details attached). There are a number of innovative ideas in

Keighley on school/club links in general that will now be publicised nationally as best practice, and once again Keighley will be in the spotlight in a positive way.

- Keighley & Craven AC has used the building and electrical expertise of its members to put in a doorway to open up a clubroom at Greenhead School, and *sportK* has had a very positive meeting with Leisure Centre staff (responsible for track management) on the short and medium-term future of the athletics track at Greenhead. There is still the firm intention to widen the usage of this key Keighley facility as much as possible.
- The meeting recorded a note of congratulation to Keighley Cougars on the culmination of a highly successful season – when JAD met with uk:athletics representatives (from Birmingham) their sole knowledge of Keighley was a positive image due to the Cougars. It was also noted positively that a banner congratulating the Cougars had been put up over Bradford City Hall during the previous week.

### **3.5 *sportK*orporate**

- Michael Scarborough, Chair of Keighley & District Regeneration Alliance (KADRA), updated the meeting on KADRA's activities, especially the proposed mapping exercise of all Keighley's facilities and activities, sporting and otherwise. The idea is literally to produce a map that will provide a graphic illustration of what is going on and how these facilities and activities can be linked and developed in the future.

### **3.6 *sportsK*ools**

- Darren Starkey provided details of the situation with regard to local school NOF bids (details will be posted on the *sportK* website).
- Steve Bell continues to provide details of the many activities in the Oakbank School Sport Co-ordinator cluster network, and these are to be found on the *sportKeighley* website.

### **3.7 *sportK*ommunity**

- Joyce Newton mentioned next year's Keighley Day, which is scheduled for 21<sup>st</sup> March 2004. Sport and physical activities are encouraged to participate in what will be a weekend of events.
- Will Smith reported on a Bradford Vision Partnership event he had attended earlier in the day on behalf of *sportKeighley*. He described many opportunities that had arisen and a general will to include and promote Keighley on behalf of Bradford Vision. This may in the first instance enable some help for Keighley Day, and Will is to speak to Joyce on this.
- Deryck Feather described the enthusiasm to promote dance, especially traditional dance in Keighley. There has already been much work done at Oakbank. Hannah Lindsay is to put him in touch with the Dancing for Health contacts Sharon Brown and Cathy Middleton.

## **4. Community Coach Post**

- Keighley is to be one of the first areas in West Yorkshire and indeed the country to have a new Community Coach post established, and *sportK* is acting in a co-ordinating role in putting together proposals to West Yorkshire Sport by the end of November. The full-time role will be defined by local needs, and will be focused on the delivery of coaching activities in the district. The full-time post will be followed up by a number of part-time opportunities in September 2004. This accords well with the objective in the PAAP to create a clear career pathway for coaching and to make Keighley a centre-of-excellence in coach training, development and employment. Matched funding for the post to the tune of £12,000 is required, and interestingly, simply because of the new investment of Football Foundation monies at Marley, the West Riding Football Association has already committed £4K of this. The remainder will come from a variety of partners, possibly including Bradford Council and the private sector, through which additional SportsMatch funding may be released. Details of the bid will be put on the *sportKeighley* website.

**5. Bronte School Development**

- JAD read out an e-mail from Cllr Glen Miller who, along with Cllr Kris Hopkins had recently held a public meeting regarding the future of the former Bronte School site in Oakworth. The e-mail is as follows: *"I cannot make it there tonight, please give my apologies. I would like to point out that at present the school site is not classed as surplus by education. That is an important point.. It could be used again in an educational format. Asset Management are not looking at selling any part of the location, buildings or land. SportKeighley, subject to funding, can make a bid for the site, though I would imagine the value to be high (school site) or you could try for a long lease on the playing field site"*.
- Joyce Newton stated that this was not necessarily the Town Council's understanding of the situation.
- JAD stated that *sportKeighley* in itself would not be in a direct position to bid for property or land such as this, but would do what it can as a partnership to facilitate a suitable future use for the site. Two initiatives are underway: Ian Day from Bradford Council is undertaking a Feasibility Study into the future of the site; and this will be informed by a *sportKeighley*-led community liaison group. As a regular user of Bronte site for school holiday sport camps, Will Smith has agreed to co-ordinate and lead this group.
- There will be an update on the situation at the next *sportKeighley* meeting.

**6. Greenhead and Utley Sites**

- Much has been in the press about a proposed move of Greenhead School to either Marley or Riddlesden St Marys, along with integration of Keighley's Special Schools (Branshaw and Braithwaite). JAD emphasised that it is important in these discussions that the various issues, all of which are controversial, are separated out so that a clear picture can be obtained.
- It now appears unlikely that Greenhead will move to either of the above sites, but it is quite likely that it will be either fully or partially re-developed on its existing site. JAD is to meet Phil Green of Education Bradford and Greenhead's Headteacher Tricia McCarthy in December to discuss the implications for the athletics track and other sporting facilities. JAD will report back at the next meeting.
- There are still discussions underway regarding various pieces of land at Utley, and it is hoped that these can be brought together, possibly by the KADRA exercise mentioned above.

**7. Marley and Keighley Arena Project**

- As stated above, it now appears unlikely that Greenhead School will be moved to Marley.
- There is support fro the concept of a new arena and stadium in Keighley, and Marley might be one of the key sites for this. This is very much a longer term programme, given the need to integrate any proposals with the forthcoming upgrade and future Unitary Development Plans. Again, the KADRA mapping exercise will assist with this process.

**8. *sportKeighley* Website and Communication**

- The *sportKeighley* website is being revamped to make it much more accessible and navigable, and this should be online soon. There is a frustrating wait while the site is transferred to a new ISP. Each partnership group will have access to its own pages (the content of which can be edited and updated by them if required) and also a forum area where feedback can be sought. This work has currently been funded by JAD (c.£850) and carried out by members of Keighley & Craven AC.

**9. *sportKarnival* 2004**

- Discussion took place as to the format for next year's event. It was felt appropriate that Marley be the location for the event, and that this can also mark the official opening of the improved facilities. The date and other details will be confirmed at the next *sportKeighley* meeting.
- It is appropriate to acknowledge the success of the *sportKarnival* for the first three years at Oakbank Sports College.

10. AOB

- There was no other business.

11. Date of the Next Meeting

**Wed 14<sup>th</sup> January 2004,  
7pm at  
Keighley Leisure Centre  
(2<sup>nd</sup> Wednesday of month chosen to avoid hangovers!!)**

All are welcome. Please feel free to attend and raise any sporting or active leisure issues or contact John Dennis or Hannah Lindsey with relevant information.

**A very Merry Christmas and a Happy New Year to all  
sportKeighley partners!!**



## Good Practice Example – Developing Local Partnerships

### Keighley & Craven AC

Keighley & Craven Athletics Club was formed in 1998, bringing together two well-established clubs, Keighley Road Runners and Keighley Hill Runners. The club has evolved into one of the main athletics clubs in West Yorkshire and has retained a friendly, down-to-earth atmosphere.

The club, and in particular its coaching coordinator John Dennis, has been a key participant in the formation of the *sportKeighley* initiative, which is a partnership structure involving all the relevant sectors involved in sport and physical activity in the Keighley district. It is a catalyst that aims, through its partnership structure, to communicate, connect, co-ordinate, inform, illuminate, inspire and encourage all sporting and leisure activities in the town.

Through this partnership the club have been fortunate enough to become involved in a number of projects including:

- Registering as a club with Keighley Voluntary Services;
- Working with partners to try to expand the use of the town’s athletics track to a diverse range of users and ensure its upkeep;
- The development of an annual *sportKarnival* in Keighley;
- Diversification of the club activities to include triathlon and cycling;
- Developing innovative partnerships with local schools, which has been helped by the NOF and Active Sports programmes.

### **School to Club Link**

The involvement that club has with the *sportKeighley* initiative has helped the club to develop stronger links with local schools to now enable it to move towards the delivery of year-round coaching and activity programmes. Recognising the barrier that travelling to club nights represents, particularly for younger children, the club has recently launched an innovative scheme whereby the club asks the primary schools in the local SSC cluster to identify a teacher whom the club “adopts” as a School Coach. The club also “adopts” the children who take part as “primary school members”.

As part of the scheme, the club aim to create a sustainable pattern of progressive athletics focus which is detailed below:

Term	Activity	Leading to
Autumn Term	Sportshall Athletics	Sportshall cluster events
Spring Term	Cross Country	Keighley & Craven Schools Cross Country
Summer Term	Athletics	Keighley & Craven Schools Athletics

As part of the activity the club is offering schools the following:

- ❑ 4 – 6 weeks of coaching at the start of each term
- ❑ “Follow up” sessions every month thereafter
- ❑ Provision of schedules and materials for the “adopted” School Coach including a Keighley & Craven AC training top
- ❑ T-shirts and certificates for “adopted” primary school members
- ❑ Updates on club training times and activities
- ❑ Invitations to club events, orienteering challenges, triathlons, fell races and club handicap meets
- ❑ As part of the SportKeighley network, strategic assistance with transport, equipment and grant applications
- ❑ Information on holiday and after school activities.

The school, in return, is asked to:

- ❑ Provide a named teacher who can be “adopted” as the Sports Coach
- ❑ Circulate the information provided by the club in relation to training and events
- ❑ If possible, continue the sessions after each block as part of the PE curriculum or an after school activity
- ❑ Be enthusiastic and committed to athletics in its own right and as a key building block for all other sports!

Funding for the schools coaching programme to date has been gained from the New Opportunities Fund and Active Sports, along with some private sector sponsorship that has been used to support young coaches in their career development. However the success of the programme is mainly down to the work of a number of dedicated club volunteers and coaches. It is hoped that as the scheme develops that there will be a rationalisation of existing funding plus procurement of new funding that allows the flexibility to achieve what ought to be a very simple thing: to teach youngsters to run, jump and throw, and to enjoy themselves while they are doing it!!

For more information on the work Keighley & Craven AC has done, visit

[www.keighleyandcravenac.co.uk](http://www.keighleyandcravenac.co.uk) or contact John Dennis via [sportjohn@blueyonder.co.uk](mailto:sportjohn@blueyonder.co.uk)