

**sportKeighley**  
**Notes of Meeting No. 18**

1. The 18<sup>th</sup> *sportKeighley* meeting took place at Keighley Leisure Centre at 7pm on Wednesday 7<sup>th</sup> July 2004.

Attendance: Mohammed Amran Greenhead School Community Cohesion Manager  
Franco Biancardo Keighley Youth Services  
John Dennis *sportKeighley* Co-ordinator  
Paul Evans Marley Coaching Centre  
Tim Garthwaite The Holy Family School  
Anthony Gill Keighley Sports Development Officer  
Kay Lindley Headteacher, Victoria Primary School  
Helen Plimmer Oakbank Sports College  
Cllr Allan Rhodes Keighley Town Mayor  
Darren Starkey Bradford MDC NOF PE & Sport Manager  
Richard Taylor Keighley Community Coach & Keighley & Craven AC

Apologies: Steve Bell Oakbank Sports College  
Helen Berry Airedale PCT  
Christine Binks Keighley Leisure Centre  
Jayne Benson Bradford MDC Rights of Way  
Janice Bradley The Princes Trust  
Peter Bramham Leeds Metropolitan University  
Bryan Brooks West Yorkshire Sport  
Sue Carter Positive Futures  
Ann Cryer MP MP for Keighley  
Stuart Culliford Bradford Basketball  
Darren deSouza Airedale Primary Care Trust  
Chris Evans The Right Track Foundation  
Tim Garthwaite The Holy Family School  
Zuby Hamard Bradford MDC Arts Heritage & Leisure  
Hannah Lindsey Active Communities Co-ordinator (PCT)  
Tricia McCarthy Headteacher, Greenhead School  
Val Mills Keighley Healthy Living Network  
Neeta Mistry Walking for Health  
Lesley Normanton Greenhead School  
Danny Philpott West Riding County FA  
Chris Rollings Keighley Sure Start  
Paul Royston Workouts Gym  
Will Smith Sport Camps & Keighley & Craven AC

John Dennis (JAD) took the chair and welcomed everyone to the meeting. He also registered thanks to the staff at Keighley Leisure Centre for allowing *sportKeighley* to use the facilities.

**2. Notes from the last meeting:**

- JAD apologised for the lateness of the notes from the last meeting in May: copies had been distributed with the meeting agenda. Copies are available on request or via the *sportKeighley* website (see below).

### 3. Matters Arising and Partner Updates

#### 3.1 sportKouncil

- Anthony Gill reported that several more posts have been and will be developed in the near future. A Bradford-wide Young Persons Development Officer has been appointed. This is Martin Earnshaw, formerly of West Riding County FA. Martin will be based at Horton Park Lodge (01274 522750). A Community Cohesion Officer has also been appointed. This is Pav Singh, ex Bradford Trident.
- It is likely that further community coaches will be located in the Keighley: one full time and one part time as a result of revenue funding linked to the NOF funding for schools in the district. It is intended by SportsCoachUK that coaching will be a profession by 2012, by which time it is intended that some 40 Community Coaches will be active in the Bradford area. This represents an important career pathway for youngsters currently qualifying in sports-related courses in Keighley (in addition to the developing idea of apprenticeships in sport), and fits also with plans outlined in previous notes involving Keighley College. There is also an opportunity to link with Leeds Metropolitan University on some of these issues, and this is seen as one of the key projects for the sportK partnership in the next couple of years.
- **Key Activity – Development of Local Coaching Pathways.**
- Marco pointed out that several youngsters who have completed JSLA and CSLA awards via Youth Services are looking for some practical experience. It was agreed that such offers should be made via Anthony Gill (01535 680007).
- JAD gave an update on Bradford Council's Sport and Leisure Section's Strategy for Sport and Physical Activity. JAD has been asked to comment on the draft strategy via an assessment framework that has been developed for Sport England by Sheffield Hallam University. This is due back by 13<sup>th</sup> July and further details will be highlighted on the sportK website.
- Paul Evans reported that works at Marley are proceeding according to plan and it is hoped that the newly laid all-weather pitch along with the other facilities will be open at the end of August.
- The meeting congratulated Cllr Allan Rhodes of Keighley Town Council (KTC) on his elevation to the office of Keighley Town Mayor.
- Allan passed over a cheque to the value of £250 from the KTC Acorn Fund to help with the cost of producing a Summer Activity information sheet that incorporates as many of the summertime initiatives in the area as possible. The leaflet is actually being prepared on behalf of sportK by Hannah Lindsey at Airedale Primary Care Trust, and will be ready in the next two weeks (before school holidays). The meeting recorded thanks to KTC and the PCT for this. The idea is that this will form the basis of discussion in the autumn for co-ordinating such activities in 2005 to ensure maximum coverage and availability of high quality activities for all in the district.
- **Key Activity – Summer Activities Planning for 2005.**
- Allan commented on the recent problems for some organisations in getting appropriate Public Liability insurance for events. KTC recently sponsored a volleyball tournament and were able to add this on to the existing KTC insurance very reasonably – this service may be useful to organisations in the future, especially in terms of sportKarnival (see below).
- KTC is liaising with a number of other groups in the town, via JAD, to organise a walking event in the autumn. This will coincide with National Autumn Walking Week between 4<sup>th</sup> and 8<sup>th</sup> October. Groups will be invited to walk the new WalkWays routes and meet back near the centre of town, and partners are asked to note these dates in advance.
- **Key Activity – Walking Week and WalkWays launch in October.**
- JAD showed the draft SKate brochure which has been produced in response to the discussion about trying to establish such facilities in the town at the last meeting. This will be taken forward over the next few months.
- **Key Activity – SKate project development.**

**3.2 sportKollege**

- The following notes are still relevant from the last meeting in the absence of a representative from Keighley College at the meeting:
- The College is moving ahead in renovating its cricket and rugby facilities at Utleigh, and has held a stakeholder meeting which is pulling together key existing and potential users of the site to achieve a significant improvement in all facilities at the site. This might also contain a training camp for cubs and brownies, and involve a construction project for technical students at the College.
- The new curriculum is in development that will include an emphasis on new areas including leisure, tourism and heritage as well as sport and PE.
- There is continuing development of sport and physical activities of College students, which now includes soccer, cricket and athletics. The College is keen to arrange fixtures with local teams.
- Courses leading to an Award in Coaching Studies will be on-stream from September 2004. This will reinforce the developing coaching resource centre that the College is helping to construct, whereby details of all local coaches and qualifications are assembled, as well as comparisons between different areas of sports coaching, leadership and childcare qualifications, all tied into the National Qualifications Framework (see also *sportKouncil* above and Key Projects below).
- Keighley and Airedale Physical Activity Deliverers (KEAPAD) is due to meet soon. This is a cross-sector forum designed to improve communication and avoid re-invention of the wheel!

**3.3 sportKare**

- JAD reported on the success of a bid under the auspices of the PCT to the Bradford Environmental Partnership which includes provision for pushing forward the Walkways, CyKle and the AKtiveHoppa projects. A sum of £70K has been awarded and moves are underway to agree a spending programme in order to make the award as effective as possible.
- **Key Activity: Promote Walkways, CyKle, AKtiveHoppa and Skate initiatives.**
- In the meantime Hannah, Helen Berry and Neeta Mistry continue to be active in the community.
- The proposals for the development of a number of health clubs at selected primary schools is taking shape, supported by funding from Malcolm Longsdon at Education Bradford. This is being done in conjunction with Keighley Healthy Living Network and a number of complementary initiatives in the district.

**3.4 sportKlubs / sportsKools**

- Tim Garthwaite reported the excellent news that £1.5M NOF funding for a new sports hall at Holy Family School has been confirmed. This has been the result of a tremendous collaborative effort in preparing the bid but the meeting noted special congratulations to Tim and to Darren Starkey for their considerable input and support. The hall will be available free of charge to community clubs and groups associated with *sportKeighley* and Airedale PCT.
- Helen Plimmer has received feedback from many clubs as a result of the successful Oakbank Sports College “Club Links” event in March. There is now a list of proposed activities that will be moved forward with and submitted to Malcolm Longsdon in terms of potential funding for creation of new ideas. This, as mentioned in last month’s notes, will encourage schools and clubs to get together and to start to implement some of the aims in the *sportKeighley* Physical Activity Action Plan (PAAP), namely “matching” key clubs with key facilities and also developing clear participation pathways between schools and clubs. This also fits with the “Extended Schools” proposals. Helen reported that Oakbank is very committed to the extended school ethos and that club links will form a focus for Oakbank in the coming year and as part of their proposals to extend Sports College status. One of the key areas is that of player pathways and these (also identified in the PAAP) will be an important component of the overall focus.

- **Key Activity: Development of clear player/participation pathways in the district.**
- Oakbank's bid to Active England for a cycling development on their site was unsuccessful but they are to move forward anyway using some Enterprise Funding. Hopefully further funding will be accessed, but in the meantime there may be a chance to work with local providers (eg, the Princes Trust and Keighley College Construction students?). JAD emphasised the need for the development of the "CyKle" initiative to help in this respect.
- Ikram Butt is co-ordinating with Peter Wroot, the School's Cycling Officer on such issues, and contact needs to be made to progress the CyKle ideas.
- JAD reported that much work is going on in conjunction with Dave Stevens, the Safe Routes to School Officer, to co-ordinate local school Travel Plans which it is intended will form an integral part of the CyKle and Walkways initiatives.
- Kay Lindley reported that Victoria School had bought bikes online via "e-bay" from a supplier in Bolton and had obtained helmets at local car boot sales. Pupils are now well on with cycling training at the school. Victoria now has a new curriculum timetable which includes an enrichment period on Friday afternoons when various activities take place. There is a link with Greenhead for JSLA students and any other help for such activities will be happily accepted.
- A Family Health Activity Day will take place at Victoria School with the PCT during the summer holidays. This is included in the summer holiday list of activities described above.
- Tim Garthwaite drew attention to a forthcoming event at Woodville Horticultural Training Centre which will be an open day on 7<sup>th</sup> August from 12.30 – 3.30pm with a barbeque and various stalls. Proceeds will be divided between Woodville and the fund being assembled by the Bradford Sports & Recreation Association for People with Disabilities (BSRAPD) to send local athletes to the Special Olympics, where many have a great chance of medals. Partners are encouraged to support this event. Tickets are available in advance: ring 01535 618186.
- Work is progressing on creating opening of Greenhead School for wider club use and is nearing fruition. The aim is to guarantee opening of the community wing of the school via the City Learning Centre and by increasing the number of activities reduce the unit rate for usage to make the facilities much more affordable. Keighley & Craven Athletic Club has been leading on this, with tremendous help from Tricia McCarthy the Headteacher, Bradford Council and Malcolm Longsdon at Education Bradford.
- As reported at the last meeting, some schools are to get "ZoneParks", play areas which create zones for activities (including "Quiet Zones"). JAD reported on some ideas from athletics for school playground markings and agreed to contact Mark Gladwin at Bradford Council to assess the newly prepared draft Bradford Play Strategy and arrange a meeting to discuss the ideas, which also fit well with Oakbank's funding of dinner lady and playground supervisor training in activities for lunchtime periods ("Huff 'n Puff!").
- **Key Activity: co-ordinated programme for a town policy to mark playgrounds.**
- The meeting was advised of Family Learning Activity Week between 11-17<sup>th</sup> October. Allan Clark from the Russell Street Project is leading on this. Ideas are welcome, maybe along the lines of inviting parents to come and watch various kinds of learning activities that children are taking part in.
- Stuart Culliford, with his apologies, had confirmed that funding for 16 hours of free basketball coaching has been obtained for the Keighley area over the summer, for taster sessions (c.2 hours each) for boys and girls between 8 and 16 years. One of the venues will be Parkwood School with others to be confirmed.
- JAD reported on a draft strategy for athletics across Bradford which he has written as part of a consultation between all athletic clubs in the district. This builds upon the proposals for generic skills development and the initiatives in primary schools and at Greenhead (described above).

**3.5 sportKorporate**

- Keighley & District Regeneration Alliance (KADRA) is moving forward with the proposed mapping exercise of Keighley's facilities and activities, which will include sporting facilities. This will help to assess a baseline against which future participation can be measured.
- This will feed into the developing Airedale Masterplan which is currently being developed by consultants Arup on behalf of the Airedale Partnership (funded by Yorkshire Forward). In addition, the *sportKeighley* PAAP and the **Walkways, CyKle, AKtiveHoppa** and **SKate** initiatives (draft brochures for which can be found under the "Access" link on the *sportK* website) will be incorporated and enhanced by inclusion in such plans.
- Allan Rhodes stated that Keighley Town Council also has a sum of money to develop a plan for Keighley, and this too will be an important component in developing strategies and infrastructure in the district.

**3.6 sportKommunity**

- The emphasis on the community is in regard to activities over summer and the development of activity pathways to encourage wider participation in physical activity and sport across the district.
- There have been two very useful meetings at Greenhead organised by Mohammed Amran that have pulled together many groups supporting various sectors of the community, and the activity planning will draw on this in the future. More such meetings are planned.
- Community liaison using the KADRA maps described above will be vital in framing the next stages of the various action points.

**4. sportKarnival 2004**

- JAD led discussion about *sportKarnival* which was held at Marley and at the Leisure Centre on Sunday 27<sup>th</sup> June.
- There had been a considerable amount of effort on behalf of many people to make the event a success and special mention was made of Peter Halliwell, the Keighley Festival co-ordinator, and Richard Taylor, Anthony Gill, Ceri Griffiths and Paul Evans from Bradford Council.
- Thanks also to the various organisations who supported the event, including all the stall-holders (from whom contributions to charity were made), Positive Futures, Sport Camps, Speaks (who apparently sold many tents!), Keighley Fire Service, 4Life Triathlon, Bradford Outdoor Recreation, Keighley & Craven AC, Richard Handford (orienteering), Keighley Model Aircraft Club, the Model Stock Car and Railway clubs, the Leisure Centre, Marley, Graham Mitchell and the Keighley Bus Museum and staff and students from Oakbank Sports College.
- One of the successes was the *sportKarnival* mural which was created on a roll of blank news-sheet kindly provided by the T&A via the Keighley News. This was taped to the sports hall wall. The intention is to divide this into numbered sections and each section will be worked on during the summer by various activity and community groups before being re-assembled and hopefully displayed in the autumn.
- JAD stated that it had been hoped that a greater attendance would have been achieved on the day, although there had been a reasonable attendance throughout the day on a very large site at Marley. There were a number of potential reasons for this, including:
  - Cancellation of all events to be held by KASA and the Asian community due to the fatal car crash on the previous Friday evening;
  - Establishing the event at a new venue;
  - Non-availability of the all-weather pitch at Marley due to refurbishment;
  - Usual competition for the "leisure hour" on a Sunday;
  - Partial clash with the Bradford Festival Mela.

- JAD outlined some initial thoughts on this, including suggestions that the event may evolve next year in the following ways:
  - Shorter more focussed time to concentrate attendance: this year the event ran from 10.30am to 3pm without an “anchor” event. It is considered that without a specific event to draw people in, 10.30am is too early and a lunchtime/early afternoon start would be better.
  - Possible focal events would include a Race for Life event (JAD talking to organisers Cancer ResearchUK) or a schools sports day event.
  - Wider incorporation of existing festivals and events in the Keighley District (of which there are many).
  - Much better liaison with Bradford Festival and common promotion across the district.
- The response of partners at the meeting was very positive.
- Franco from Youth Services stated that there had been considerable interest in the event from young people, but many are frightened of moving to venues in the town outside of their “own patch” (eg, from Bracken Bank).
- Tim Garthwaite emphasised the importance in this respect of rotating the venue on a regular basis.
- The meeting agreed that it is important to use this type of event to bring people together break down some of the perceptions that currently exist, and that a focus event (as suggested above) may be needed to achieve this.
- There is a general problem with the Keighley Festival regarding the cost of PL insurance, and JAD had raised the matter at the Bradford Festival Steering group meeting. It was agreed that liaison should take place with Bradford Festival for 2005 as soon as possible, via JAD and Keighley Town Council, to rationalise the situation.
- JAD reported that Sport Camps had successfully represented *sportK* in the Bradford Vision Village at Bradford Mela.

#### **5. Physical Activity Action Plan and Key Activities**

- JAD drew the meeting’s attention to the *sportKeighley* Physical Activity Action Plan, which has now been in existence for over a year. Many of the targets and initiatives that were highlighted during the meeting form an integral part of the plan, and it is also an important document in terms of furthering projects and ideas as part of wider strategies in the area.
- The meeting agreed that Key Activities as identified in these notes should be identified and key partners identified so that progress can be monitored at each meeting. Thus the key activities identified in these notes will be picked up on the agenda for the September meeting and hopefully we will begin to “tick off” some of the objectives in the Action Plan.

#### **6. AOB**

- Darren Starkey advised the meeting that NOF and the Community Fund have been merged to form the “Big Lottery Fund”, containing c. £600 - £700million/yr.
- Darren is also to attend a Young People’s Fund consultation event in Leeds to check eligibility for various projects, including *sportK* initiatives.
- Darren reported that by the end of 2005 all NOF-funded projects in Keighley should be available. He noted that “Multi-Use Games Areas”, often referred to as “MUGAs” are now to be called “MACAs”: “Multi-Activity Community Areas”.
- Franco noted that the Youth Service has made use of the services of people on Community Service Orders via the Probation Service and this may be a source of help for certain activities or projects.

7. Date of the Next Meeting

**Wed 8<sup>th</sup> September 2004,  
7pm at  
Marley Coach Education Centre**

**PLEASE NOTE NEW VENUE!!** Many thanks to Paul Evans for offering the use of what will be brand new facilities, and also to Kay Lindley for her kind offer of meeting facilities at Victoria Primary School if required.

All are welcome. Please feel free to attend and raise any sporting or physical activity issues or contact John Dennis or Hannah Lindsey with relevant information.

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### **BACKGROUND**

The **sportKeighley** initiative is a voluntary partnership that is open to all groups and individuals in the wider Keighley district. Organisations are loosely categorised under seven **sportK**ategories which cover most aspects of sport and physical activity: **sportK**ommunity, **sportK**orporate, **sportK**are, **sportK**ollege, **sportsK**ools, **sportK**lubs and **sportK**ouncil.

The partnership is deliberately not constituted: it receives no direct funding but aims via its partners to co-ordinate and support activities to either obtain relevant funding or, where possible, to achieve common aims as a result of joint working without funding.

The Physical Activity Action Plan represents a generic document supporting the development of the District with the general understanding that it is a good thing for all people to be involved with some sort of physical activity throughout their lives (as much for fun and enjoyment as for other benefits) and that you don't have to travel to take part in sport and physical activity, even at the highest level.

For more details see [www.sportkeighley.com](http://www.sportkeighley.com) .